



TERMS & CONDITIONS

Total-Applications Digital Architecture Platform & Advisory Services

Version 2.0

Last Updated: February 2026

1. Definitions

For the purposes of these Terms & Conditions:

“**Licensor**” / “**We**” / “**Us**” means Christopher Williams trading via Total-Applications Ltd.

“**Customer**” / “**You**” means the individual or organisation purchasing, licensing, or accessing the Platform, Materials, or Services.

“**Platform**” means the Total-Applications digital ecosystem through which documentation, AI tools, governance frameworks, advisory systems, and related services are delivered.

“**Materials**” means any documentation, frameworks, reference architectures, templates, governance models, digital assets, AI configurations, GPT companions, advisory outputs, or other intellectual property provided by the Licensor, whether relating to AEM, headless systems, AI agents, front-end architecture, enterprise software, or other digital domains.

“**AI Companion**” means any AI-assisted advisory system, GPT-based tool, decision-support assistant, or automated advisory configuration provided in connection with the Materials or Platform.

“**Advisory Services**” means optional consulting, advisory sessions, architectural reviews, retainers, or related expert services provided separately.

“**Licence Tier**” means the scope of usage rights selected at the time of purchase (e.g., Individual, Organisation, Enterprise/Partner).

“**Authorised Users**” means employees or contractors of the Customer permitted to access the Materials under the applicable Licence Tier.

2. Scope of These Terms

These Terms govern:

- The sale and licensing of the Materials
- Access to the Platform
- Access to AI Companion tools

- Optional Advisory Services
- All related commercial interactions

By purchasing, accessing, or using any part of the Platform or Materials, you agree to these Terms.

3. Licence Grant

Subject to payment and compliance with these Terms, we grant you a:

- Non-exclusive
- Non-transferable
- Non-sublicensable
- Limited licence

to access and use the Materials strictly in accordance with your selected Licence Tier.

The Materials are licensed, not sold.
No ownership rights are transferred.

4. Licence Tiers and Permitted Use

The scope of permitted use depends on your selected Licence Tier.

4.1 Individual Licence

Permitted:

- Personal professional reference use
- Advisory reference in client discussions (read-only)

Not Permitted:

- Internal redistribution within an organisation
 - Hosting on company-wide systems
 - Sharing login credentials
 - Client delivery reuse
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4.2 Organisation Licence

Permitted:

- Internal use within the licensed organisation
- Sharing among Authorised Users
- Use as an internal architectural baseline
- Inclusion in internal governance documentation

Not Permitted:

- External redistribution
 - Delivery to clients as standalone documentation
 - Public publication
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4.3 Enterprise / Partner Licence

Permitted:

- Internal organisational use
- Client delivery reference
- Proposal inclusion (with attribution where required)
- Internal training use
- AI Companion access (if included)

Not Permitted:

- Resale as a standalone product
 - Removal of attribution
 - Redistribution beyond the licensed enterprise scope
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5. Licence Restrictions

Unless explicitly permitted by your Licence Tier, you may not:

- Resell or redistribute the Materials
- Publish the Materials publicly
- Share access outside the licensed organisation
- Remove copyright or attribution notices
- Reverse engineer proprietary AI configurations
- Use the Materials to create a competing commercial product

Any breach constitutes a material breach of these Terms.

6. AI Companion Access

Where included in your Licence Tier:

- Access may be restricted to named Authorised Users
- Login credentials must not be shared
- Usage metadata may be logged for licence enforcement, security, and system integrity
- Access may be suspended in cases of misuse

The AI Companion:

- Is a decision-support tool only
- Does not replace the Materials
- Does not provide legal, regulatory, or compliance advice

- Does not guarantee error-free outputs

You remain responsible for all implementation and compliance decisions.

7. Advisory Services

Advisory Services:

- Are optional
- Are contracted separately
- May require execution of a Mutual Non-Disclosure Agreement
- Provide interpretation and contextual guidance only
- Do not constitute implementation services
- Do not transfer delivery or compliance responsibility

Advisory fees are separate from licence fees unless explicitly agreed.

8. Intellectual Property

All intellectual property rights in the Platform, Materials, and AI Companion remain the exclusive property of the Licensor.

You may create internal derivative documents solely for internal use within the permitted scope of your Licence Tier.

No transfer of ownership occurs under this agreement.

9. Payment Terms

- All fees are payable in advance unless otherwise agreed in writing.
 - All prices are exclusive of VAT or applicable taxes unless stated otherwise.
 - Non-payment may result in suspension of access.
 - Fees are non-refundable unless required by law.
 - We reserve the right to adjust pricing for future purchases.
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10. Delivery

Upon confirmed payment:

- Materials will be delivered electronically.
- Platform or AI Companion access will be provisioned (if applicable).
- Licence confirmation will be issued.

Delivery is deemed complete once access credentials or download links are provided.

11. Disclaimer

The Materials, Platform, and AI Companion are provided “as is.”

They represent professional architectural opinion and reference frameworks.

We do not warrant that:

- The Materials meet all specific organisational requirements
- The Materials guarantee regulatory compliance
- AI Companion outputs will be error-free
- The Platform will be uninterrupted

References to third-party software platforms (including but not limited to Adobe AEM or other vendor products) are made for architectural context only.

The Materials and AI tools are independent advisory resources and are not endorsed by, affiliated with, or supported by any third-party software vendor.

Nothing in the Materials alters or replaces any vendor licence agreement or support contract.

12. Limitation of Liability

To the maximum extent permitted by law:

Our total aggregate liability shall not exceed the total fees paid by you in the preceding 12 months.

We are not liable for:

- Indirect or consequential losses
- Loss of profit
- Business interruption
- Regulatory penalties arising from implementation decisions

Nothing in these Terms excludes liability for fraud or matters that cannot legally be excluded.

13. Indemnity

You agree to indemnify and hold harmless the Licensor against claims arising from:

- Breach of these Terms
 - Unauthorised redistribution
 - Misuse of the Materials
 - Regulatory consequences resulting from your implementation decisions
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14. Data Protection

Personal data is processed in accordance with our published Privacy Policy.

Where applicable, enterprise clients may request a Data Processing Addendum.

15. Confidentiality

Confidential information disclosed during commercial discussions or Advisory Services must be handled in accordance with any applicable NDA.

These Terms do not override separate confidentiality agreements.

16. Termination

We may terminate your licence immediately if you:

- Materially breach these Terms
- Fail to pay applicable fees
- Engage in unauthorised redistribution

Upon termination:

- Access to the Platform and AI Companion shall cease
 - Use of the Materials must cease
 - Redistribution must stop
 - Archival copies may be retained only for compliance purposes
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17. Force Majeure

We are not liable for failure to perform obligations due to circumstances beyond reasonable control, including:

- Network outages
 - Third-party service failures
 - Natural disasters
 - Government actions
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18. Updates and Revisions

We may update the Materials or Platform periodically.

Unless otherwise stated:

- Updates are not guaranteed
 - AI features may evolve independently
 - Advisory services remain separate engagements
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19. Assignment

You may not assign or transfer your licence without written consent.

We may assign rights to a successor entity in connection with business restructuring.

20. Entire Agreement

These Terms, together with:

- The Licence Agreement
- The Privacy Policy
- Any applicable NDA
- Any separate Advisory Services agreement

constitute the entire agreement between the parties.

21. Governing Law

These Terms are governed by the laws of England and Wales.

Any disputes shall be subject to the exclusive jurisdiction of the courts of England and Wales.

22. Contact

For contractual inquiries:

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